# LAUNCH A SPECIALIZED APPRENTICESHIP PROGRAM FOR YOUR BUSINESS WITH THE HELP OF THE OKLAHOMA OFFICE OF WORKFORCE DEVELOPMENT

Build a more experienced, robust, and loyal workforce through a registered apprenticeship program - a structured training solution to meet your workforce needs.

### WHAT ARE REGISTERED APPRENTICESHIP PROGRAMS?

Registered apprenticeship programs are bold, innovative solutions to any business's staffing issues. These programs help employers streamline training and create a uniformly knowledgeable workforce. The Oklahoma Office of Workforce Development (OOWD) provides initial funding and technical support to help launch a new or expand a registered apprenticeship program with the U.S. Department of Labor.



## EMPLOYER BENEFITS OF AN APPRENTICESHIP PROGRAM

- Improve productivity
- Increase profitability
- Reduce turnover
- Retain top talent
- Access to incentive funding
- Assistance developing a tailored training program to meet company needs

Apprenticeship programs allow companies to give back to their communities by providing:



#### **PAID JOBS**

apprentices are paid as staff through the entirety of their training program.



#### CLASSROOM LEARNING

most apprenticeships will require some formal classroom learning, which OOWD can help coordinate.



#### **CREDENTIALING**

as apprentices complete their programs and educational requirements, they earn industry credentials that support long-term employment in their fields.



#### MENTORSHIP

perhaps the most powerful function of an apprenticeship program is a mentor within your own company who can pass on their knowledge and how your business does things.



#### HANDS-ON LEARNING

apprentices learn on the job, through doing.

Let the Oklahoma Office of Workforce Development help you invest in your company's future through a registered apprenticeship program. Master the greatest needs within a business by bolstering the strongest asset: skilled staff

For more information, visit www.apprenticeshipsok.com/businesses or contact us at wbl@okcommerce.gov